
PEORIA PROWLERS ROLLER DERBY

Sponsorship Information 2026

Introduction

Peoria Prowlers Roller Derby is a role model competitive sports organization committed to sustaining roller derby in the greater Peoria area. We strive to improve individual athleticism, self-discipline, and character while promoting team unity. Our program provides structured training, instruction, and competition, preparing our members to represent Peoria at a national level. In addition, we are committed to engaging with our community through various events, recruitment nights, and of course, roller derby games that are open to the public. Through all of this, we seek to benefit and enrich organizations in the region through our charitable donations and service.

Why Sponsor the Peoria Prowlers

We are a fast growing group with a diverse population on both our team and in the stands. We are dedicated to providing community outreach through events, activities, and charity sponsorship.

All proceeds from sponsorships goes directly toward supporting the mission of the Peoria Prowlers, directly benefiting our local community. Sponsorships help pay for our practice space, game venue, advertisements, insurance fees, safety gear, and training materials for our constantly growing team. All of this is crucial to promote the exciting sport of roller derby to the community.

Roller derby invites and welcomes everyone to a family friendly atmosphere. Sponsoring the Peoria Prowlers team includes several perks including:

- Direct contact with your target audience
- Increased brand exposure through media coverage and advertising through current and future events.
- Creating an engaging and fun, family friendly experience during home games with recognition that your organization made this possible.
- Creating opportunities for community engagement while building strong ties among people of Peoria whether that means allowing us to purchase more safety gear for

new athletes joining the team or the ability to rent venues for well attended roller derby games

- Unique engagement with a wider audience through our Instagram posts and reels, Facebook promotions, Tik Tok videos, website ads, and more
- Directly promoting allyship to a team of people from under represented groups.

League Sponsorships

Sponsorship Level	Cost	Description
Level 1: House Cat	\$100	Your Company Logo in Home Game Programs Your Company Logo on Game Posters 1 Shout-Out of Company Name by Announcer During Home Games
Level 2: Cougar	\$250	Company Logo & Link on Peoria Prowler Website 1 Shout-Out of Company Name by Announcer During Home Games 2 Home Game Tickets Your Company Logo in Home Game Programs Your Company Logo on Game Posters

Level 3: Lynx	\$500	<p>2 Shout-Outs of Company Name by Announcer during Home Games</p> <p>2 Season Passes for Home Games</p> <p>1 Social Media Feature before each Home Game</p> <p>1 Peoria Prowlers T-Shirt</p> <p>¼ Page Ad in All Home Game Programs</p> <p>Peoria Prowler Poster for your Business</p> <p>Company Banner Displayed at each Home Game (Company Banner Provided by Sponsor)</p>
Level 4: Panther	\$750	<p>3 Shout-Outs of Company Name by Announcer during Home Games</p> <p>4 Season Passes for Home Games</p> <p>2 Social Media Features before Each Home Game</p> <p>2 Peoria Prowlers Merch Items up to a \$50 Value</p> <p>½ Page Ad in all Home Game Programs</p> <p>Signed & Framed Team Photo at the end of the Season</p> <p>Coupon/Advertisement (Supplied by sponsor) Placed at Ticket Counter During Each Home Game</p>

Level 5: Cheetah	\$1,000+	<p>4 Shout-Outs of Company Name by Announcer during Home Games (2 each half)</p> <p>4 VIP Season Passes for Home Games</p> <p>Monthly Social Media Feature</p> <p>Up to 3 Peoria Prowlers Merch Value of up to \$75</p> <p>Full Page Ad in All Home Game Programs</p> <p>Signed & Framed Team Photo at the end of the Season</p> <p>Naming Rights to Your Choice of Jammer Line or Penalty Box for One Home Game</p> <p>Collaborative Social Media Post (Min. 2 skaters, requires 30-day notice, date subject to availability)</p>
Level 6: Lion- King of Jungle	\$3,000	<p>All Level 5 Benefits</p> <p>Gaming Name Rights for One Home Game as this is the cost for said game.</p> <p>VIP Table at Home Games</p> <p>Peoria Prowler Roller Derby Appearance & Photo Op at Your Event (Requires 30-day notice, date subject to availability)</p>

Skater Sponsorships

In addition to proceeds from events, fundraising, and sponsorships, a portion of our income is from monthly dues paid by each league member. Each sponsorship tier helps

individual skaters pay for monthly league dues. *Please inquire for the current cost of dues if you are interested in skater sponsorships. Skater bios are available upon request.

Sponsorship Level	Description
Level 1: Bobcat	3-Month Dues Sponsorship Company Logo & Link on Peoria Prowler Website & Social Media* Your Company Logo in Home Game Programs*
Level 2: Leopard	6-Month Dues Sponsorship Company Logo & Link on Peoria Prowler Website & Social Media* Your Company Logo in Home Game Programs* 1 Peoria Prowler Merch Item
Level 3: Jaguar	9-Month Dues Sponsorship Company Logo & Link on Peoria Prowler Website & Social Media* Your Company Logo in Home Game Programs* 1 Peoria Prowler Merch Item 2 Home Game Tickets Per Season

Level 4: Tiger	12-Month Dues Sponsorship Company Logo & Link on Peoria Prowler Website & Social Media* Your Company Logo in Home Game Programs* 2 Peoria Prowler Merch Items with value up to \$50 4 Home Game Tickets Per Season *To run for the duration of the sponsorship
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Other Types of Sponsorship

“First Cat on the Porch”

For those who commit to sponsoring Peoria Prowlers Roller Derby at the top of the season. Sponsors at any tier are eligible to have their company logo on the season specific T-shirt. Email us at ProwlersDerby@gmail.com for more details.

In-Kind Donations/Trades

For those that want to contribute a non-monetary contribution or partner with the team, we would be happy to work with your business to negotiate an in-kind exchange of goods/services. Email us at ProwlersDerby@gmail.com for more details.

Custom Sponsorships

Custom Sponsorships are available. Email us at ProwlersDerby@gmail.com.

Peoria Prowlers Sponsorship Form

Organization/Company Name: _____

Skater Name (If sponsoring a skater): _____

Sponsorship Level: _____

"First Cat on the Porch"

Sponsorship Amount: _____

Printed Name: _____

Signature & Date: _____

In-Kind Donation Request:

Custom Donation Agreement:

Please make checks out to Peoria Prowlers Roller Derby